

Welcome to the InstantAtlas Monthly E-Bulletin



Friday, 06 March 2009

In this month's edition we review work carried out by the **SPU Supporting Public Health** who recently published their first report of the **National Obesity Observatory** using InstantAtlas.

We have created a new Resource Pack for those interested in the area of **crime** and **community safety** reporting. This provides a set of live examples and demos together with some useful document resources. It also provides a link to the new **Amethyst case study for a Community Safety Partnership**. We will be keeping this page up-to-date as new resources become available.



The **Spotlight** is cast on international health, looking at the work carried out by the **European Union Public Health Information System** who has produced **EUPHIX**. A web-based knowledge system for health professionals and policy makers who have adopted InstantAtlas as one of its online tools for presenting public health information on EU Member States.

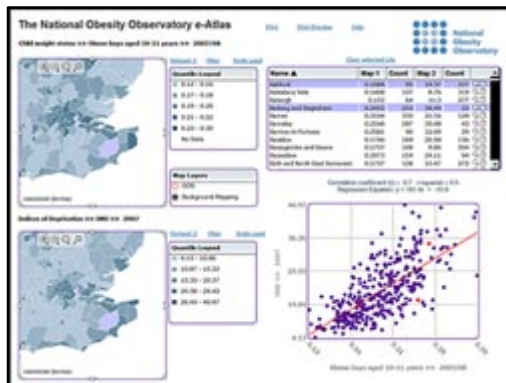
Read the latest news on the **Local Information Systems** front, which is summarised in a report on the recent **LIS Workshop in Birmingham** attended by over 100 delegates from across the UK.

We hope you find this month's edition of great interest.

David Carey
Marketing Manager
david.carey@geowise.co.uk

Featured Applications
Supporting Public Health (SPU)

NATIONAL OBESITY OBSERVATORY



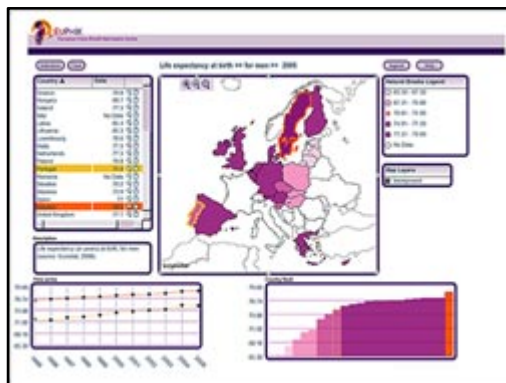
The **National Obesity Observatory** e-Atlas is an interactive mapping tool for the analysis of data on the prevalence of obesity and its determinants for local authorities in England.

Caroline Ridler, Senior Public Health Intelligence Analyst explains why NOO chose InstantAtlas: *"The National Obesity Observatory needs software that is easy to use. The fact that we can use an InstantAtlas template out-of-the box saves us time and helps us to display a lot of complex data in a simple and accessible format"*.

The NOO e-Atlas is available from www.noo.org.uk/maps.

[Back to Top of Page ^](#)

European Union Public Health Information System (EUPHIX)



EUPHIX is a web-based knowledge system for health professionals, policy makers and others. It presents structured European public health information, giving a special insight into similarities and differences between EU Member States.

EUPHIX presenting data and explanatory text on topics related to: -

Health Status (perceived health, mortality, diseases, etc.)

Determinants of health (lifestyle, environment, biological, etc.)

Health interventions & systems (promotion, care, resources, etc.)

Health policies (broad policies and specific policies)

Demography (population projections, age distributions, etc.)

[Click here to View Report](#)

[Back to Top of Page ^](#)

Resource Packs

Business Benefits for LIS Development

In response to requests from several authorities GeoWise contacted the CLG LIS team to ask them about resources to do this. **Rachel Moreton** at CLG advised that *"The Strategic need section of the LIS*



*development tool is certainly intended to help users develop a business case.” This is now available from the **esdToolkit** LIS community web pages here:*

www.esd.org.uk/esdtoolkit/

There are also lots of useful resources for compiling business cases on our **Resource Pack**. The benefits calculator that Rachel mentions to quantify added value, developed by **Paul Foley** for CLG, has yet to get its public airing although it should hopefully be coming out soon. It looks like the threshold point is around 200 regular end users after which your LIS site is in the black.

For further details visit our **[Local Information Systems Resource Pack](#)**

[Back to Top of Page ^](#)

Crime Mapping and Reporting



InstantAtlas is being used in the UK and internationally by national, regional and local crime and policing bodies for **[online crime mapping and reporting](#)**. It enhances the value of data by making patterns and trends in crime statistics easy to see and explore.

For further details visit our **[New Crime Mapping Resource Pack](#)**

[Back to Top of Page ^](#)

Seminars & Conferences

Events Attended

CLG meeting 29th Jan 09: Local Information Systems (LIS)

John Maslen, Gov Solutions Director

Read John's Review - Download PDF document 

ESRI Singapore User Pacific Conference 20th-21st Jan 09:

John Bartholomew, International Business Development

This was the first formal presentation of InstantAtlas in the Far East. Considerable interest was stirred in Health GIS and crime statistics circles. The first Chinese template report samples were showcased and can be made available to our existing clients at no extra cost upon request.

Up and coming Events

BRFSS Annual Conference |

Date | Saturday, March 14, 2009 8:00 AM - Wednesday, March 18, 2009 12:00 PM

Location | Atlanta, Georgia

The Behavioral Surveillance Branch at the Centers for Disease Control and Prevention invites you to participate in the 26th Annual Behavioral Risk Factor Surveillance System (BRFSS) Conference.

Registration closes 9th March – More details please visit - <http://www.brfss2009conference.com/>

Book an Appointment with an [InstantAtlas Representative](#)

[Back to Top of Page ^](#)

InstantAtlas 6 COMING SOON IA™

InstantAtlas Video (Archive)

(Windows Media Player Required, InstantAtlas videos are streamed, no downloads required)



[Back to Top of Page ^](#)

New InstantAtlas Clients

United Kingdom

PUBLIC HEALTH

Barking & Dagenham PCT
Gwyneth Health Board
Health & Safety Executive
Midland Heart
National Centre for Health Outcomes
National Obesity Observatory
NHS Wales Businesses Service Centre
Social Care Institute for Excellence (SCIE)
United Health UK

CRIME AND PUBLIC SAFETY

Thames Valley Police
North Wales Police

GOVERNMENT

Conwy County Borough Council
Coventry County Council
Greater Merseyside Connexions Partnership
National Strategies
Newcastle City Council
Office of National Statistics
Pembrokeshire County Council

	<p>Rochdale Metropolitan Borough Council Sollihull Metropolitan Borough Council Westminster Partnership</p> <p>COMMERICAL Lloyds TSB PharmaComm Ltd</p>
Australia	<p>Department of Families, Housing, Community Services and Indigenous Affairs (Australia)</p> <p>Victoria Department of Human Services (Australia)</p>
Switzerland	<p>World Health Organization (WHO) - Headquarters, Geneva</p>
Denmark	<p>World Health Organization (WHO) - Regional Office for Europe, Copenhagen</p>
Argentina	<p>Argentina Ministry of Health</p>
Canada	<p>BC Stats, British Columbia, Canada</p>
United States	<p>China Data Center, University of Michigan</p> <p>Pan-American Health Organization (PAHO) - Infectious Diseases Prevention and Control, Washington D.C.</p> <p>Pan-American Health Organization (PAHO) - Non-communicable Diseases, Washington D.C.</p>
Germany	<p>Cancer Registry of North Rhine-Westphalia, Germany Robert Koch Institute, Berlin, Germany</p>

[Back to Top of Page ^](#)

Free 30 Day Trial of InstantAtlas
[Download](#) Today or [Order on CD](#)

This e-mail and any attachments are confidential and may be protected by legal, professional or other privilege. If you are not the intended recipient you should not store it, copy it, re-transmit it, use it or disclose its contents, but should return it to the sender immediately and delete your copy from your system. The views expressed are those of the sender and not necessarily those of GeoWise Limited.

Please note that whilst we scan all e-mails for viruses we cannot guarantee that any e-mail is virus-free. Please be advised that we expressly reserve the right to monitor email content for the purposes of ensuring compliance with legal requirements and company policies and your sending to, or receiving from, us of any email constitutes your agreement to these terms.

**GeoWise Limited, Quality Court, 28 Maritime Lane, Edinburgh, United Kingdom | Company No. SC177156
GeoWise Limited | Privacy Policy | Tel: +44 131 624 8935 | Fax +44 131 624 8936**

[UNSUBSCRIBE](#) from GeoWise Marketing