



Dear Tom,

Welcome to the **September** edition of the InstantAtlas eBulletin.

This month we feature three recently released client atlases in Public Health and Crime. The Cancer e-Atlas for England from the new National Cancer Intelligence Network (NCIN) provides interactive access to explore data from all the English Cancer Registries. The atlas of cancer registry data for the Institute for Cancer Epidemiology in Lübeck, provides a similar application for the German state of Schleswig-Holstein. The Tyne and Wear Local Statistics Explorer presents patterns and trends of 13 crime types for the Tyne and Wear region using data sourced from Northumbria Police.

We also introduce a demonstration of a performance scorecard for a UK Local Authority. This shows the flexibility of the Performance Analysis Template. If you want to understand how to produce this type of output you will also find details of the new Advanced InstantAtlas Training course offered by the Support Team.

We hope you find the September edition of interest.

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Featured Applications

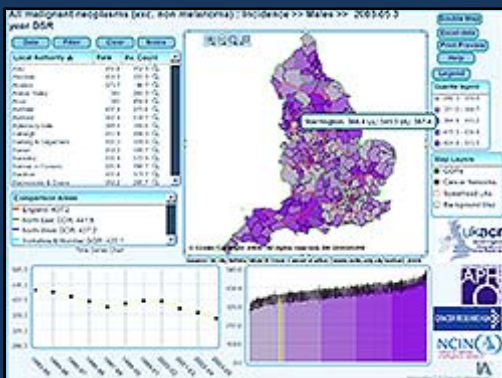
Health - National Cancer Atlas

National Cancer Intelligence Network | Cancer E-Atlas for England

A new interactive web-based resource, called 'Cancer e-Atlas', has been developed using InstantAtlas to improve access to cancer statistics across England. It aims to provide health care professionals, commissioners, health service managers and the public with information on incidence, mortality and survival for the common types of cancers in men and women.

"InstantAtlas provides an ideal tool for presenting cancer statistics in an engaging and informative way" says Dr Colin Pollock, Cancer e-Atlas project director, "It is inexpensive and familiar to the analysts working on the Cancer e-Atlas which reduces the risk and cost for the project compared to a bespoke development."

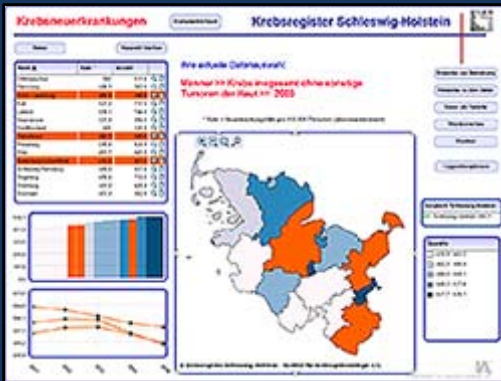
Cancer statistics (incidence and mortality) are shown for Local Authorities and Cancer Networks using data from English cancer registries and the Office for National Statistics. Survival statistics are also shown but at Cancer Network level only. This is because any observed variations in survival rates across Local Authority areas are more likely to be caused by the natural variations that occur when dealing with smaller numbers of patients rather than



showing real differences.

<http://www.ncin.org.uk/eatlas/>

Health - DE Cancer Atlas

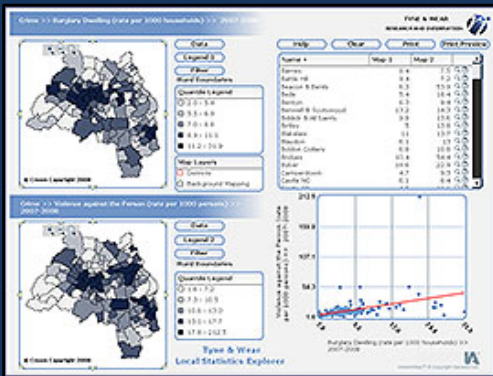


Schleswig-Holstein, Germany

The Institute for Cancer Epidemiology in Lübeck is the first German Cancer Registry to implement InstantAtlas. This reports incidence and mortality rates for major cancer sites over a five-year period for Schleswig-Holstein

<http://www.krebsregister-sh.de/atlas/lnzidenz/atlas.html>

Government – Tyne and Wear Crime Atlas



Tyne and Wear Research and Information (TWRI), the sub-regional organisation responsible for providing a range of specialist research and intelligence services on behalf of 5 local authorities in the North East of England, have been long-serving customers of InstantAtlas. In the last few weeks we have worked with them to replace their atlases with newly branded Flash based reports. **The Tyne and Wear Local Statistics Explorer** now supports Ward level data presented as a single map or side-by-side comparison map across a range of themes including Crime, Unemployment and a range of Census based themes. The crime data, derived directly from Northumbria Police and run through a process of cleansing and geo-coding, supports 13 crime types with data aggregated temporally across a 12 month period and transformed into rates for publication annually.

"We have been using InstantAtlas on our web site for many years as a local statistics explorer tool. We have upgraded our atlases to support Adobe Flash to reach a much wider audience. We are very pleased with the new functionality and branding. InstantAtlas is an ideal tool for publishing small area crime and employment statistics."
Kadhem Jallab, Head of TWRI

http://www.newcastle.gov.uk/core.nsf/a/twri_level2_profmap

Product News

InstantAtlas for Performance Reporting

Local authorities and strategic partnerships have gone through a process of identifying their target set of Key Performance Indicators (KPIs) from the super-set of 198 in the National Indicator Set (NIS). But how are they intending to monitor these and report on them both internally and externally? We have built a performance scorecard using our Performance Analysis template. It uses a set of KPIs for a fictitious local authority area. It demonstrates how you can apply InstantAtlas style interactive reports to the presentation of KPIs to support highly interactive, easy to use scorecards. You can manage your source KPI data in spreadsheets (which drive this example) or, with relatively minimal development, add InstantAtlas as an additional

Events

Seminars & Conferences

Events that GeoWise are attending

September 28th – Oct 1st ESRI Health GIS Conference: Shaping Global Health

Renaissance Washington D.C. Hotel

GeoWise is a Platinum Sponsor of the ESRI Health GIS Conference

More than 400 health and human services professionals are expected to gather for the 2008 Health GIS Conference. Join us for this inspiring, collaborative event dedicated to improving health and human services worldwide. Share and discuss successful approaches to using geography to improve health care delivery; public health; and hospital preparedness, research, management, and policy decisions.

Meet us there at **Booth 6** and Register today



Mike Forster, managing director of GeoWise, a platinum sponsor of the upcoming 2008 ESRI Health GIS Conference, discusses how GeoWise's InstantAtlas combines statistics and GIS data to provide interactive, cost-effective, and user-friendly Web solutions for the health industry.



[Listen to Podcast](#)

October 1st – 3rd | XV Latin-American ESRI User Conference, Chile

Hotel Grand Hyatt, Santiago

With a significant interest shown in Central and South America for InstantAtlas, we will be joining this event for Spanish-speaking GIS and statistical mapping professionals.

Meet us at **Stand 2** – (Mezanina Norte)



October 13th | West Midlands Regional Observatory, Coventry

Royal Court Hotel

The WMRO annual conference is a major part of their work to support the Regional Data and Intelligence Network (RDIN) and an opportunity to promote their work at the Observatory.

GeoWise is proud to be a sponsor at this event and would be delighted to see you there. If you would like to attend please download the [Booking Form](#).

[Details of the conference programme](#)

November 19th | LGC Conference: Improving Public Sector Information Management: Delivering integrated services through stronger information management and business intelligence

(see www.lgc-infomanagement.com).

Events where InstantAtlas is being presented

September 24-25th | **AGI GeoCommunity 08 Conference**, Holiday Inn, Stratford-upon-Avon
Presentation by Lavina Irvine (London Borough of Newham) and John Maslen (Government Solutions Director, GeoWise) on use of the Newham LIS, NIMS, to monitor the impact of the 2012 Olympic games on East London.

(see http://www.agi.org.uk/pooled/articles/BF_EVENTART/view.asp?Q=BF_EVENTART_299082)

October 1st | **The Annual CLIP Conference "Performance in Partnerships: Using Data in Local Services"**, London

(see www.clip.local.gov.uk/lgv/core/page.do?pagelId=46162).

For the first time Brighton & Hove Local Strategic Partnership will be presenting their latest work based on the application of InstantAtlas Server platform - Paul Black, Head of Research & Intelligence, will present on *Brighton and Hove Local Information Service: Progress towards Partnership Data Sharing*

October 28th – 30th | **ESRI Europe, Middle East and Africa User Conference 2008**, London

The EMEA UC 2008 is a three day conference and will reflect ESRI and ESRI (UK)'s vision for the future where GIS solutions will play an increasingly vital role on an everyday basis in a myriad of different ways.

(see <http://www.gisforeverydaylife.com/>)

Webinar Schedule

Dates to be confirmed | **International Cancer Webinar**

Presented by West Virginia Bureau for Public Health, US and Schleswig-Holstein, Germany.

Date to be confirmed | **InstantAtlas Public Sector Webinar**

Wigan Metropolitan Borough Council presenting IA Server

Date to be confirmed | **Latin America Health Webinar**

Presented by Monica Chiu Alvarez, Ministerio de Salud de Chile (MINSAL)

OnDemand Webinars

Visit our **Events Page** to view our **Webinar Archive** - <http://www.instantatlas.com/events.shtml>

eBulletin Archive

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Overviews and Templates (PDF)



IA Desktop Overview



IA Server Overview

Template Demos (Flash)

Desktop

[Single Map Template Demo](#)

[Double Map Template Demo](#)

[Area Profile Template Demo](#)

[Performance Analysis Template Demo](#)

[Radar Chart Template Demo](#)

[Funnel Plot Template Demo](#)

Server

[Data Views Demo](#)



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1 in 4 Primary Care Trusts in England use InstantAtlas

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