

IA^D Desktop 5





IA Desktop Overview

InstantAtlas™ improves the visual communication of location-based statistical data.

InstantAtlas™ enables information analysts and GIS professionals to create highly-interactive web solutions that combine statistics and GIS data to improve visualization, enhance communication, and engage people in more informed decision making.

InstantAtlas™ innovative desktop software enhances and extends data visualization and presentation solutions for spreadsheets and desktop GIS software tools, to help people discover patterns, trends and relationships in their data.

InstantAtlas™ desktop has four parts:

Templates - pre-defined views of maps, tables and charts to meet your needs “out-of-the-box”.

Publisher - enables you to publish reports with the geographies of your choice.

Designer and Style Editor - enables you to create a custom look and feel for your reports.

Data Manager - enables you to store, manage and publish your data from Excel or Access.

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Templates

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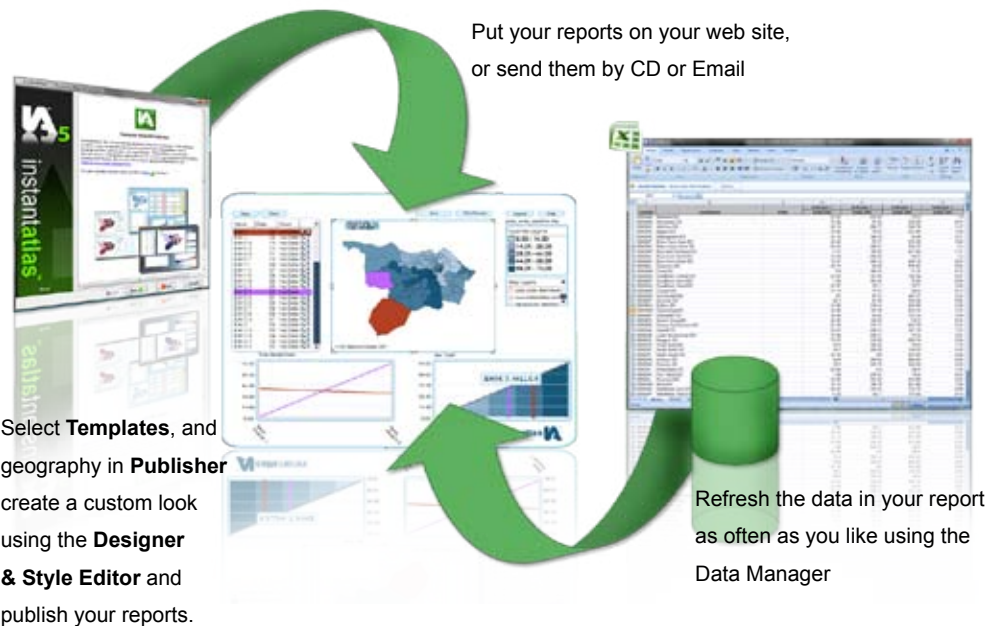


There are two InstantAtlas Desktop Training programmes;

InstantAtlas Desktop Introductory Course

InstantAtlas Desktop Advanced Course.

These courses are available either on site at your premises, at our Office or via WebEx (an online presentation and training tool).





IA Features

InstantAtlas™ is quick and easy to use and requires no programming knowledge. You use familiar data management tools such as Excel  and Access . You can also create dynamic links to other databases.



Templates are pre-defined views, packed with features including point and area maps, map panning and zooming, dynamic links between charts, tables, maps and legends, hotlinks to external web pages.

See examples and read more about Templates.

Publisher



The Publisher allows you to generate InstantAtlas™ dynamic reports by picking a template and the geographies of interest. It comes with support for **ESRI** and **MapInfo** digital map files.

Designer



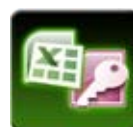
The Designer allows you to change the configuration and layout of your InstantAtlas™ dynamic report.

Style Editor

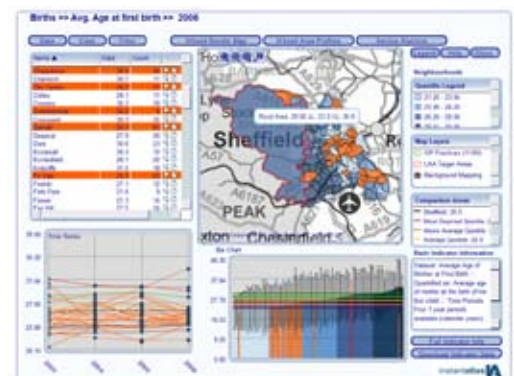
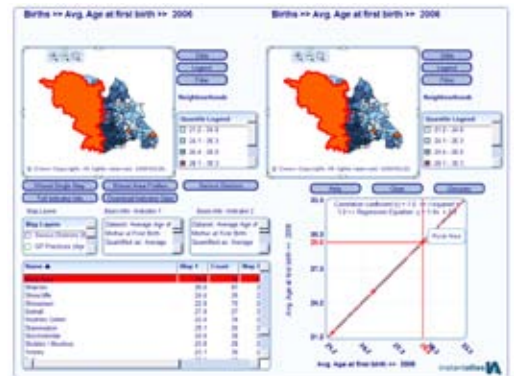
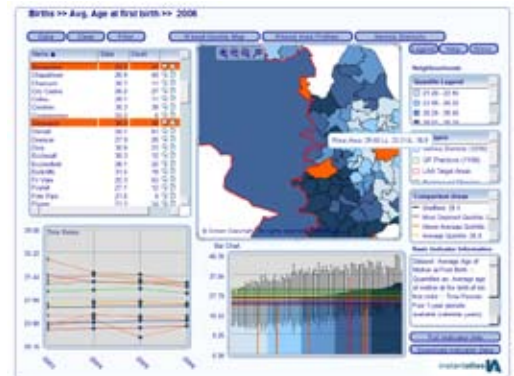


The Style Editor allows you to change the style of your InstantAtlas™ dynamic report.

Data Manager



The Data Managers are Add-ons for Excel and Access for managing your indicator data (or statistics) and exporting these in the correct format for



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If you do not have your own maps you can buy **Map Packs** for use in InstantAtlas™



View InstantAtlas™ Server Overview



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IA Benefits

Enhance the value of your data

Make it easy for your audience to see regional and local patterns and trends in performance using InstantAtlas™ stand-alone, dynamic reports instead of static tables and charts. Bring your data to life and help people make informed decisions.

Makes your data stand out

Your data competes for the attention of staff, partners and clients inside and outside your organisation. InstantAtlas™ stand-alone, dynamic reports catch the reader's eye and make your data stand out from the crowd.

Quick and easy to implement

You can take data from a spreadsheet, publish an InstantAtlas™ stand-alone dynamic report and place it on your web site in just a few minutes. You do not need any special technical knowledge. You use familiar tools. If you can use a Microsoft Excel™ spreadsheet and an Internet browser then you can publish and maintain InstantAtlas™ reports.

Use and re-use as often as you need.

Pay once the use, and re-use, an InstantAtlas™ stand-alone dynamic report for different geographies and different statistics across your organisation. The more you use InstantAtlas™ the greater the return on investment.

No need to “reinvent the wheel”

InstantAtlas™ stand-alone dynamic reports are created from ready-to-use templates. There is no development required. You only buy the templates that you need to display your data.

Low cost compared to Internet mapping server solutions

InstantAtlas™ allows you to deliver interactive, web mapping for as little as 10% of the cost of using map server software.

Flexible and portable

InstantAtlas™ reports are stand-alone web pages. There is no software to install on your web server. You can place them on a web site, in a content management system, make available for download, send by email or distribute on CD.

System Requirements:

PC with Pentium 3 equivalent processor with 128mb of RAM (recommended)

Internet browser compatible with Adobe Flash Viewer, Adobe SVG reader or with built-in support for SVG (Firefox version 2 or Opera 9.1)

Microsoft Excel 97 or later

Digital map data in SHP or MID/MIF format

data visualization, desktop GIS, infographics, instantatlas, local information system, microstrategy dashboard, interactive flash maps, software GIS marketing, gis mapping software, desktop mapping, GIS maps, GIS data, instant atlas, GIS mapping, data visualization, data visualisation, performance dashboard, location intelligence, local intelligence system, instant atlas



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