

We have launched a new monthly eBulletin on InstantAtlas products and services which we hope you will find of interest.

## Latest news

- **InstantAtlas Server is now being used to refer to both Data Server and Spatial Server.** Spatial Server has been integrated into the Data Server product and is now available as an optional module for more flexible geographic data management and dynamic delivery. It is also ideal for those organisations that have a single corporate spatial database.
- For the fifth year running **GeoWise sponsored the 2008 LARIA Conference** attended by 140 delegates across the UK, primarily from local authorities. There were some interesting presentations on data visualisation and Wendy Pontin presented her latest intentions on linking InstantAtlas Server with their Performance Management System and the benefits this would offer. Presentations will be published on [www.laria.gov.uk](http://www.laria.gov.uk).
- East of England Regional Observatory have just launched a revised socio-economic atlas of the region at <http://eastofenglandobservatory.org.uk/viewResource.aspx?id=12850>. Like many others they have moved their technology platform from SVG to Flash.
- Outputs from both recent **LIS online seminars** are now available from our Events page <http://www.instantatlas.com/events.xhtml>
- New customers of IA Desktop include: Wolverhampton Partnership, Havering Primary Care Trust, University of St Andrews, Home Office Research Development and Statistics
- New customers of IA Server include: London Borough of Waltham Forest, Wigan LSP, Bristol City Council

## Events

### InstantAtlas™ Server Webinar

April 23<sup>rd</sup> – 10:30 am UK Time

GeoWise would like to invite you to an online seminar – “**instantatlas Server: a Product Overview**”. It is intended for those who are new to the product or existing users of InstantAtlas Desktop who would like to know more about scaling up. It would suit both a technical and non-technical audience.

Find out why more than 20 mainly UK public sector organisations now use **instantatlas** Server as their platform to present, share and disseminate geographically linked performance indicators and local area statistics. Understand the range of solutions you can support with the product from relatively light-weight reporting to a comprehensive, enterprise-scale Local Information System (LIS) or Data Observatory.

## **REGISTER TODAY**

April 23<sup>rd</sup> – 10:30 am UK Time

Its really easy to participate in on-line seminars and we have had very positive feedback on their value.

## **Feature InstantAtlas for May Elections**



InstantAtlas is being used by public sector organisations across the UK to present their election results in an exciting and interactive manner. All you need to do is structure the election results data appropriately in Excel and publish an atlas containing your electoral geography. Creating an election results atlas can be a relatively quick task – it needs to be given there will be approximately 200 local elections on 1<sup>st</sup> May!

For more information on these see [www.aboutmyvote.co.uk/your-area/index.cfm](http://www.aboutmyvote.co.uk/your-area/index.cfm)

For a sample of live examples see [www.instantatlas.com/elections.xhtml](http://www.instantatlas.com/elections.xhtml)

## **Spotlight InstantAtlas Area Profile Template**

Information Professionals use **instantatlas** to draw attention to patterns and trends in data, to support effective monitoring, performance reporting, commissioning, surveillance and communication for their colleagues, managers and the public.

This month we spotlight the **instantatlas Area Profile Template**, part of the Profile family of templates that includes the Performance Profile and the Radar Chart.

### **What is it?**

The **Area Profile Template** combines a single map, table, spine chart and bar chart for data display. The spine chart contains indicators arranged vertically in a scrollable list. Each indicator is standardized to allow consistent presentation on a single scale and to enable comparison to a base value such as a national or region specific average.

### **What does it do?**

The Area Profile Template enables "at-a-glance" analysis across a range of indicators for a selected area. It makes the comparison of different areas quick and easy. Users can easily explore one indicator across multiple areas using the



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